

NITV LAUNCHES NEW VIDEO PODCAST, *GOODWAYS*

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National Indigenous Television (NITV) have launched a new video podcast that's full of laughs and banter, bringing together NITV's First Nations digital team yarning about life, love, and everything in between.

From ghost stories to making sure you're not crushing on a cousin, *Goodways* is the new First Nations vodcast full of lively chat about identity, childhood and relationships.



Goodways is NITV's newest vodcast available now. Artwork by Jeremy Worrall.

Hosted by NITV's Jodan Perry (Worimi and Wiradjuri), Jonah Johnson (Wiradjuri), Alexis Moran (Wakka Wakka and Yuin), Jason Haji-Ali (Yawuru) and Bronte Charles (Bundjalung and Mununjali) – the crew bring personal perspectives from right around the country.

Co-host and Head of Digital at NITV, Jodan Perry said: “*Goodways* is the feeling of sitting round yarning up with your cousins. It's a space where we can kick back and talk all the things that make us Aboriginal and Torres Strait Islander people, our successes, strengths, beauty, all in a relaxed, and cheeky way,” he said

“This year is going to be really heavy with the Referendum, so we wanted something different, non-political or news-driven, just our people being our authentic selves, having a laugh and smiling up.”



Episode one, Jonah, Jodan and Lex chat about childhood, school life and university and episode two deals with relationships, dating and friendships, including how to make sure you're not related to your crush.

Producer Monique Horadam said, "*Goodways* is a Murri word, and you can use it in a variety of ways: tacked on to the end of something if you're being a bit snarky or to make fun – it's a light-hearted fun term that mob use," she said.

The first full episode of *Goodways* is available on the NITV website, NITV YouTube, Spotify, and Apple Podcasts.

Follow NITV's Instagram, Facebook, TikTok and YouTube Shorts for previews.

For further information please contact:

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NOTES TO EDITORS

Jodan Perry is a Worimi man with ties to the Wiradjuri people. Perry is the Head of Digital at NITV, responsible for managing all of NITV's digital delivery including the NITV website and social media channels. Jodan has a love for footy, family, playing guitar and just telling good stories.

Jonah Johnson is a Wiradjuri man from Griffith in the Riverina of NSW but grew up in Sydney which is where he is currently based. He has a background in Comms/PR and is currently the Social Platforms Lead at NITV. Jonah is passionate about storytelling and exploring ideas of identity and culture. In his spare time, Jonah loves a feed with family and friends; he is also a music and movie tragic and plays Rugby League on weekends.

Alexis Moran is a Wakka Wakka and Yuin woman from Sydney and is the Digital Content Lead at NITV. She is also the product manager of the NITV website and oversees digital and video content on the site and across social media platforms. Alexis likes to spend her spare time at the beach and searching for a find at vintage clothes shops.



Jason Haji-Ali is a proud Yawuru man with ties to the Karajarri people. He is now based in Boorloo, working as a Digital Video Producer at NITV. Jason loves a good yarn and storytelling, and spends a lot of his free time delving in other creative avenues including filmmaking and art.

Bronte Charles is a proud Bundjalung and Mununjali woman. She is a Digital Producer and journalist at NITV. She grew up all over - on Country in Beaudesert, Alice Springs, Canberra and for most of her adolescence, in Waterloo/ Redfern. Bronte is a graduate of Macquarie University, holding a Bachelor of Marketing and Media. In her down time, Bronte likes to play sport and enjoys reading and writing.



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