

SBS launches 'Summer Safety' resource in over thirty languages

SBS has launched a new 'Summer Safety' resource targeted especially at culturally and linguistically diverse Australians. The website offers expert information on summer dangers from bushfire and flood preparedness to staying sun-safe and water-safe in Australia

Australia's diverse communities often face additional language challenges when receiving messages around preparedness and emergency. This resource was developed following consultation with the Rural Fire Service, the Country Fire Authority, the Bureau of Meteorology and peak disaster and fire coordination services The Australasian Fire and Emergency Service Authorities Council and Australian Institute for Disaster Resilience.

'Summer Safety' will also assist emergency services in their outreach and build disaster resilience and knowledge in Australia's diverse communities.

SBS Director of Audio and Language Content, David Hua, said, "SBS plays a critical role in keeping communities informed during times of emergency, like floods and bushfires but also in keeping people safe when fishing and swimming, and in being under the Australian sun. Like with our coronavirus coverage, this 'Summer Safety' resource demonstrates SBS's commitment to ensure all Australians are getting the information they need to help protect themselves, their families and communities."

SBS's Summer Safety portal is at [SBS.com.au/SummerSafety](https://www.sbs.com.au/SummerSafety).

For further information and interview requests please contact:

Kate Warnock | kate.warnock@sbs.com.au