

# SBS Learn – Call out to Teachers



We would love to hear from teachers who have a great story to tell about their experience using **SBS Learn**. **Deadline: Thursday 17/9/20 1PM**

**What:** Short video stories told by teachers, simply recorded on your phone. These may be used in an SBS marketing campaign for broadcast, online, radio and social media.

**Objective:** To spread the word about the wonderful resource - **SBS Learn**.

## How:

- We want to share moments where **SBS Learn** has had a real impact on a student or a teacher.
- We are looking for stories of human connection, surprise or revelation.
- It's all about how **SBS Learn** helps spark those 'a-ha' penny-drop moments.

**Questions: please answer as many as you can!**

- **What does SBS mean to you?**
- **Why do you want to use SBS programs in your classroom?**
- **Thought-provoking topics (for example racism, truth-telling, diversity, immigration) are important to my students because...**
- **In three words, how would you describe SBS Learn?**
- **What does SBS Learn provide for you that is different to other online teacher resource sites?**
- **Your favourite SBS Learn resource is... because...**
- **Is there a moment (using SBS Learn) a Student or Teacher had:**
  - An 'a-ha' moment, or a moment of revelation that really touched your heart
  - A moment where they saw themselves reflected back in the text - maybe for the first time - felt represented/included
  - A student was strongly impacted, changed their mind/world view
- **Why should teachers use SBS Learn's NAIDOC Week resources?**

We are also hoping to get teachers to record the below script - to let other teachers know how to access the **SBS Learn** resources. We may or may not end up using your recording.

## Promo Script:

"As a teacher, I'm always looking to inspire my students, and showcase our diverse world. SBS Learn has curriculum-aligned, online resources - developed by teachers, for teachers. Go to [sbs.com.au/learn](https://sbs.com.au/learn)"

## Tips for shooting yourself on a phone:

- **Name Check.** At the top of your video please let us know your full name, where you are, the name of your school and what you teach.
- **Shoot in landscape mode.** Please make sure the camera is turned on its side when shooting.
- **Audio.** Stay away from noisy backgrounds. Speak in a clear, strong voice – but don't shout.
- **Background.** Interesting backgrounds make interesting shots. Try to choose a space that gives context - like a home study, library or classroom. But don't worry a simple background is fine too.
- **Framing.** Refer to framing example below. Please include yourself only in the shot unless all people within the frame have signed and returned their media release.



Please go to <https://wettransfer.com> to email your short video stories and media release form to [amanda.galkin@sbs.com.au](mailto:amanda.galkin@sbs.com.au) & [madeline.cornay@sbs.com.au](mailto:madeline.cornay@sbs.com.au). Please put 'SBS Learn Stories' and your name in the 'Message' line.